



Genesee Brewing Company

Custom insulation jackets by Thermaxx reduced heat loss and provided stellar return on investment for our client in Klamath Falls, Oregon.

At A Glance

Challenges

- Energy loss
- Lack of energy incentives
- Medical center environment

Benefits

- Increased energy efficiency
- ROI in 3 years
- \$12K annual savings

Client Feedback

"Our facilities managers are not having the mess like with standard insulation. It is cleaner and easier to maintain the valve system. This is a continuation of our energy projects that we are looking at to continually save energy, and this was one of those solutions that we decided to do."

Rick McGuffey
Director of Facilities

A Word From Sales

"Some of the smallest projects give the greatest return. Never deny yourself a preliminary energy heat loss assessment to see what you are really losing vs. what you could be saving in energy and dollars."

Rose Titcomb
Regional Sales Manager
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Objectives

Genesee Brewing Company has been brewing beer since 1878. They are based out of Rochester, NY and employ over 500 people. They were looking for a solution to protect their outdoor mechanical components from the harsh elements of upstate New York, including their outdoor HP steam line.

Solutions

We began with a preliminary heat loss survey to understand where energy was being lost and to identify opportunities for insulation installation and enhancement. After this heat loss survey, we installed 63 removable pads, 51 linear feet of straight hard pipe insulation, and 16 fittings.

Benefits

Benefit One

The preliminary heat loss survey locates poorly insulated areas and identifies opportunities for improvement

Benefit Two

Installed insulation has an instantaneous effect, immediately beginning to reduce energy loss and protect an insulated surface

Benefit Three

The nature of the insulation jackets makes for simple removal for pipe and fitting repair, and can easily be replaced to continue to provide protection against energy loss

Benefit Four

The continued use of the insulation jackets provides \$12K in annual savings and complete ROI within three years.

